



IOU

PROJECT PROPOSAL



AUIOU STUDIO
G A M I N G

IOU ECOSYSTEM & GAMING INDUSTRY TRENDS



IOU PROJECT BUSINESS PROPOSAL



COVID-19 pandemic explosion had brought global gaming trends to another level, bringing rise in global players involved in various gaming platform.

With the rise of involvement rate, income source from gaming industry apparently gaining more and more.

In year 2021, global 28 billion players bring income source of 1893 billion to the market. According to the statistic, income from global gaming industry had multiply and compounding at rate of 8.7 % healthily and expected to continue grow healthily since year 2019 to year 2024 with valuation of 2187 billion USD.

Following by Asia, Middle East, and North Africa area with basic infrastructure and economic growth continuously, these emerging industries are the keys to push forward country development as well as the rise of global income source.

WHAT IS NFT



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NFT
NON-FUNGIBLE TOKEN

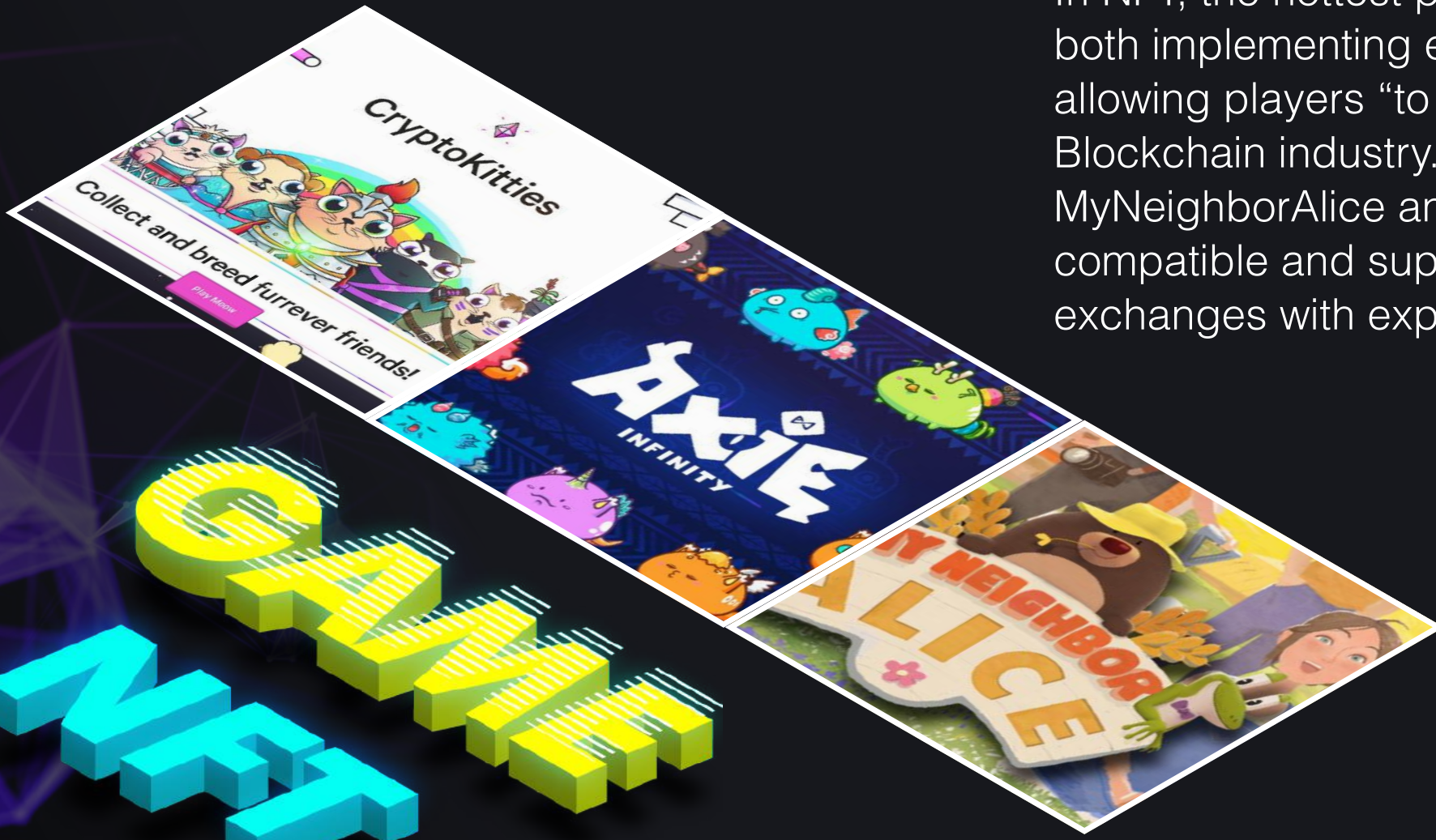
NFT, the full abbreviation of NFT is Non-Fungible Token, with its characteristics of unique, irreplaceable with certified non-interchangeable digital assets.

It can be implemented in copyright of intellectual property whilst NFT can be represented in the form of a painting, a song, a copyrights, a video, a photo or other intellectual property field, to assist in identifying the legitimacy of the intellectual property.

GAMING INDUSTRY AND NFT GLOBAL TRENDS



In NFT, the hottest project will be NFT game, it both implementing entertainment feature while allowing players “to earn while play” concept in Blockchain industry. Recent years, Cryptokitties, MyNeighborAlice and Axie Infinity had been compatible and supported by major platform and exchanges with explosion growth rate.



BRAND NEW GAMING WITH CEDEFI MODEL



GAME X CeDeFi

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The growth of Blockchain had brought the idea of CeDeFi, in which it combined both “Decentralized Finance” and “Centralized Finance”, realizing the faster and cheaper transactions.

Decentralized gaming levelling up the finance features, then created a unique ecosystem such as Binance Smart Chain, perfecting the existing NFT game features merging into Blockchain industry.

IOU COMPANY INTRODUCTION



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AUIOU STUDIO GAMING

AUIOU STUDIO is a well-established company, involving in both Game Development and Blockchain R&D, focusing in merging Blockchain technology and NFT Gaming Platform development. Besides, we also have different technologies, technical skills and active projects including Blockchain wallet, yield farming, real estates and agriculture.



AUIOU STUDIO
G A M I N G

IOU GAME & PROJECT ROADMAP

In AUIOU Studio roadmap, we will release and implement more games in single platform, creating NFT marketplace and collaborating with industry leaders to develop more interesting game and benefits to all players.

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IOU EMERGING CITY
RICHMAN TYCOON (COMING SOON)



IOU FINANCE CITY REITS TYCOON (2021 4TH QUARTER)

IOU FARMING CITY FARMING TYCOON (2022 1ST QUARTER)

SUPERIORITY OF IOU

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IOU token is developed based on Decentralized Finance (DeFi) market, with mainly circulating supply in IOU City gaming platform. Players can participate in different gameplay modes and earn more IOU token in IOU City.

IOU, with deep consideration, planning to merge the Blockchain characteristics, adding its' gaming features and mods, aim to increase the potential in terms of investment and also improve the entertainment level. As gameplay rules are transparent, all games rules are required to be executed via Smart Contract.

But in IOU ecosystem, to reduce players' cost, while reserving the transparency and security of the platform, IOU decided to implement CeDeFi protocol, putting partially platform functionality into centralized for standard processing before broadcasting to the Blockchain network.



OUR MEMBERS



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DR. JOSHUA POWELL

AUIOU STUDIO CO—FOUNDER & CEO

- Doctorate Degree of MBA in Stanford University, US
- Expertise in IT Company Management
- Served in Strong Force Intellectual Capital
- Established AUIOU Studio in Year 2021 after meeting Vikada Johnson about NFT Game Concept



DR. VIKADA JOHNSON

AUIOU STUDIO CO—FOUNDER & CMO

- Doctorate Degree of MBA in the University of Manchester, UK
- Studied and researched about Bitcoin since Year 2013, selected Information Technology as main course of studies and getting involved in Blockchain related industry.
- A Blockchain industry expertise
- Conducted over 100 Blockchain industry seminar



DONALD GREEN

AUIOU STUDIO GAME DESIGNER

- Master Degree of Information Technology in the University of California, Los Angeles
- Served in Playfish
- Participated in SimCity Game Development
- Enthusiast in Playing Games
- Lead a team with Third place in E-Sport Tournament of CSL (Collegiate Starleague)



MAY LEE

AUIOU STUDIO CYBER SECURITY ANALYST

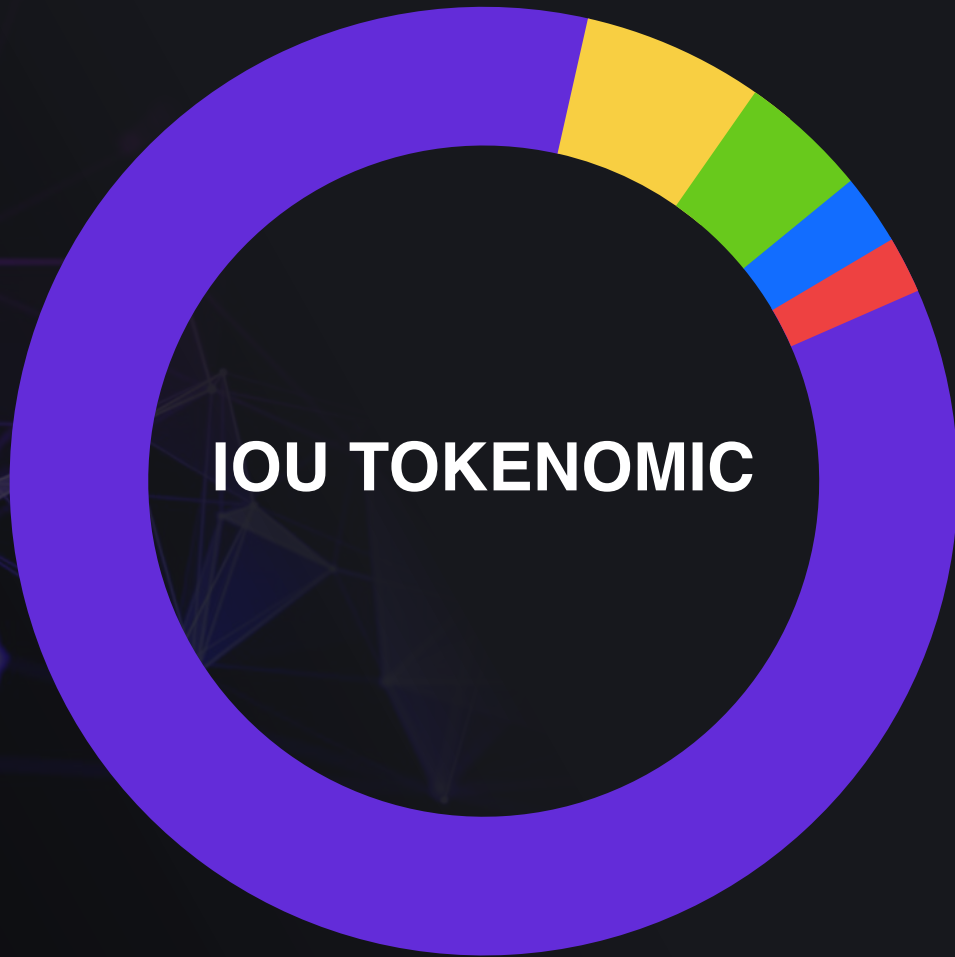
- Bachelor Degree of Computer Science in National University of Singapore (NUS)
- Expertise in Smart Contract Development, Smart Contract Audit, and Technical Skill Advisory
- Participated in Various Blockchain Industry Seminar






IOU TOTAL SUPPLY



= 100 Billion IOU

IOU PROJECT BUSINESS PROPOSAL



-  **93% In-Game & Staking Reward**
-  **3% Presale**
-  **2.1% PancakeSwap Liquidity Pool**
-  **1% Angel Investment Rewards**
-  **0.9% Industry Collaboration Funding**

IOU SLIPPAGE



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IOU'S 4 MAIN OUTSTANDING FEATURES



**BINANCE SMART CHAIN
(BSC)**



**LOW SLIPPAGE &
BUY BACK FEATURES**



**IOU CITY GAME
TOKEN & REWARDS**



**STABLE AND REWARDS
BACKED UP PLAN**

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In traditional game platform, you may facing issue in account being banned or password stolen by third party or other risk. But in IOU Blockchain game, your account are accessible via your wallet address, with records of your direct sponsor as wallet address, and in IOU, user required to set another password to login as second layer security, to avoid third party access and risk of stolen.

In addition, to improve gaming experience and features of IOU, we also setup multiple game modes to cater for different type of players, including random Lucky chest items, Franchise Project bidding, and referral rewards.

THE DOMINANT OF IOU GAMING TOKEN

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Low Slippage and Buy-Back Features



IOU implementing the global hottest trend of RFI token (E.g. SafeMoon, BabyDoge, EverRise and etc.) but with lowest slippage and included with token buyback features. IOU also implemented deflationary concept to ensure for each transaction trigger on Blockchain network, 0.05% of IOU will be buyback from market and send to burn address. Hence, IOU circulating supply will greatly reduce along with multiple transactions trigger in decentralized exchange.

IOU City with Gaming Token & Rewards



IOU will be utilized as IOU City In-Game token. Most features in IOU City are required IOU token as pre-requisite, which including earning more IOU token as rewards. In future development, IOU will not only be available in the game but also tradeable and listed in major exchange and merchants' platform as trade currency.

Stable & Minimum Income Guaranteed Plan



Beside developing Gaming Platform and product for IOU token enthusiast, IOU will also add on features for high yield financial products. In early stage, we will follow footstep of major platform like PancakeSwap to perform yield farming using PancakeSwap Main Staking Contract. It will bring profit to IOU community, and as foundation plan of preserving the profit of IOU holders. Portion of rewards earned from staking will be utilized to buyback IOU.

IOU Gaming Tokenomics



To preserve the fairness and healthy of IOU ecosystem development, AUIOU Studio will not reserve any IOU token for either Developer team or the Company Share. All players including Developers are required to join and participate in whitelist presales, IOU gaming platform and IOU Alliance for staking to earn more IOU token in future. All additional IOU token will be withdrawn with community votes required for the purpose of marketing strategy and future expansion.



Binance Smart Chain (BSC)



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Binance Smart Chain is developed based on new PoSA consensus algorithm, combining both Delegated Proof of Stake (DPoS) and Proof of Authority (PoA) functionality, built on top of 21 validators network nodes in 21st century. With block generating in brink of seconds on BSC chain, allowing DeFi protocol to be secured and developed its infrastructure easily, compatibility with Smart Contract and Ethereum Virtual Machine, bringing all dApp from Ethereum ecosystem migratable to BSC, developers can easily deploy and migrate their existing ETH Blockchain dApp, save up times. Besides, BSC also supported cross-chain transactions, allowing assets to be circulate across multiple public Blockchain.



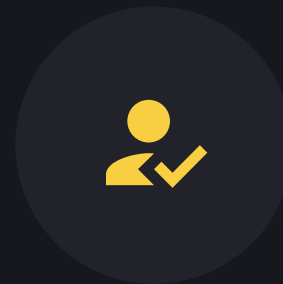
**LOW TRANSACTION
FEE**



**HIGH PERFORMANCE
BLOCKCHAIN NETWORK**



**SMART CONTRACT
COMPATIBLE**



**DEVELOPERS
FRIENDLY**



**CROSS-CHAIN
CIRCULATION**



**ECONOMICAL
BANDWIDTH**

IOU PRESALE INFORMATION

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**aioustudio.io official
website/dapp**



TBA in aioustudio.io



**20000 IOU:1 BNB
(Referral Bonus 10%)**



**Registered whitelisted
address owner only**

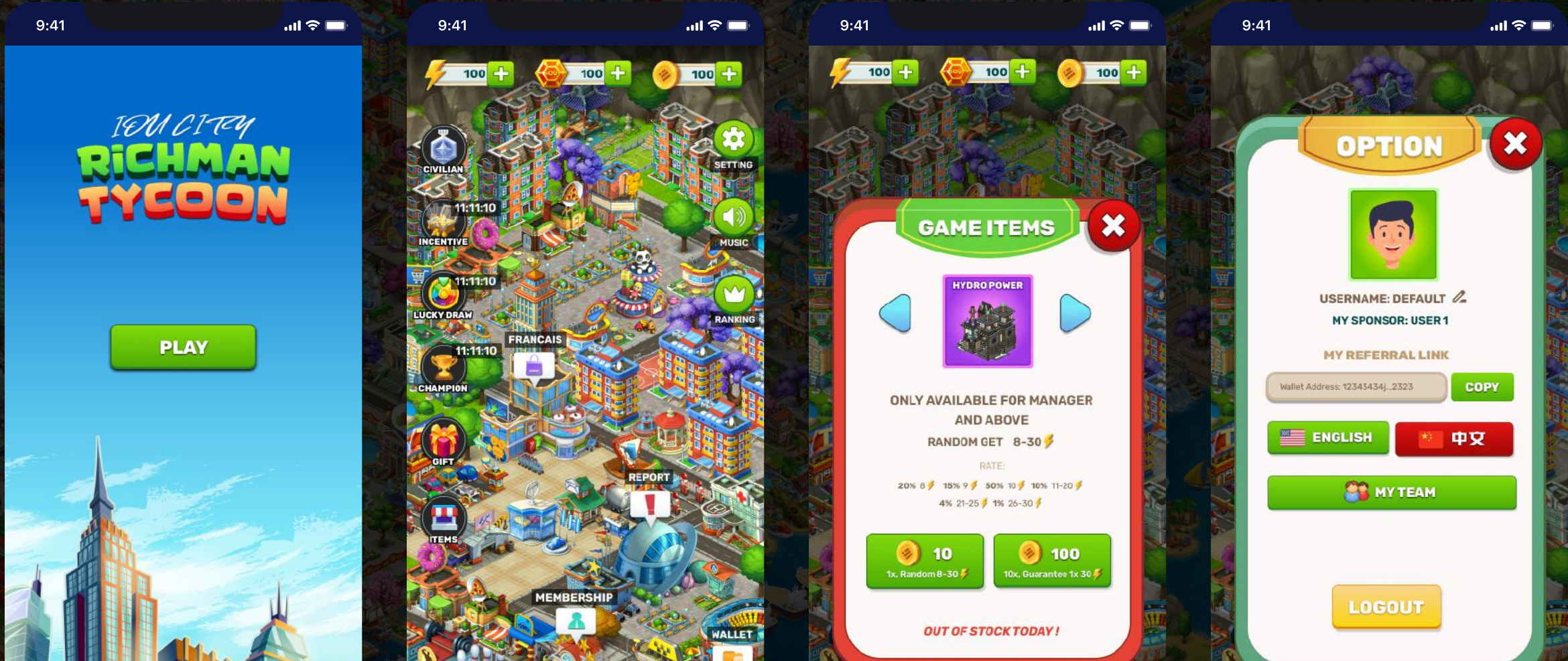
IOU presale will only be accessible via aioustudio.io official website. Players are required to whitelist their BEP-20 address before presale start date.



FIRST IOU EMERGING CITY, THE RICHMAN TYCOON

Richman Tycoon focusing on city gameplay conceptual in central city development, investment and also Franchise participation. Players are required retrieve more energy to earn more rewards. The more energy provide, the highest IOU will be earn. Besides, eligible players can also participate in Franchise, whilst Franchise will be distributing rewards based on different Franchise level.

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RICHMAN TYCOON 5 MAIN ADVANTAGES



IOU EMERGING CITY: THE RICHMAN TYCOON GAME RULES

In Richman Tycoon, all players are treated as developers, while city require more energy to be powered and continue to develop and survive. Players are encouraged to buy their desired energy package to supply and survive in the city, with higher energy supply, players will gain both IOU rewards and other privileges in long term.

Energy Supply Profit Diagram ⚡ (IOU Profit = Energy X Monthly Reward Ratio ÷ IOU Current Price)

ENERGY ⚡	EST. MONTHLY IOU REWARDS	EST. YEARLY IOU REWARDS
1-999 ⚡	2% - 6%	24% - 72%
1000-9999 ⚡	3.1% - 9.3%	37.2% - 111.6%
10000-99999 ⚡	3.9% - 11.7%	46.8% - 140.4%
100000-999999 ⚡	4.9% - 14.7%	58.8% - 176.4%
1000000 Above ⚡	7.8% - 23.4%	93.6% - 280.8%

Energy Dissipation: Energy will dissipate by 0.1% daily (based on previous day concluded total energy), players can purchase in-game items to reduce the dissipation rate, different in-game items' price are adjusted based on daily demand.

IOU FRANCHISE GAME MODE & REWARDS RULES

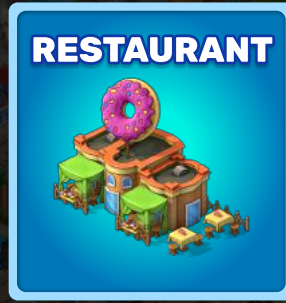


Bidding Rules are as Following:

1. Players are required to place their bids during bid days opened, with **payment of bid deposit and franchise fee**.
2. Each player can only participate 3 franchises concurrently.
3. Failed to be selected as bidders will be refunded together with bid deposit after bid result concluded.
4. Players will be charged to pay franchise tax upon completion

(Franchise Total Rewards * 0.1% * Franchise Locked Days)

IOU FRANCHISE GAME MODE & REWARDS RULES



Frchs. Project : **Laundry**

Min. Energy Required: **100 - 1000** ⚡

Monthly Est. Reward : **10%**

Lowest Bid Req. (IOU Deposit) : **10** 📄

Frchs. Fees (IOU) : **1000** 📄

Frchs. Locked Days : **9 - 14 Days**

Bidding Day : **1 Day**

Daily Active Frchs. Qty. : **1000 pax**

Frchs. Project : **Restaurant**

Min. Energy Required: **100 - 100K** ⚡

Monthly Est. Reward : **13%**

Lowest Bid Req. (IOU Deposit) : **500** 📄

Frchs. Fees (IOU) : **100K** 📄

Frchs. Locked Days : **15 - 30 Days**

Bidding Day : **1 Day**

Daily Active Frchs. Qty. : **100 pax**

Frchs. Project : **GYM**

Min. Energy Required: **100 - 100K** ⚡

Monthly Est. Reward : **13%**

Lowest Bid Req. (IOU Deposit) : **500** 📄

Frchs. Fees (IOU) : **100K** 📄

Frchs. Locked Days : **15 - 30 Days**

Bidding Day : **1 Day**

Daily Active Frchs. Qty. : **100 pax**

IOU FRANCHISE GAME MODE & REWARDS RULES

MALL



Frchs. Project : **Mall**

Min. Energy Required: **10K - 1M** ⚡

Monthly Est. Reward : **19%**

Lowest Bid Req. (IOU Deposit) : **50K**

Frchs. Fees (IOU) : **1M**

Frchs. Locked Days : **21 - 29 Days**

Bidding Day : **2 Days**

Daily Active Frchs. Qty. : **10 pax**

CINEMA



Frchs. Project : **Cinema**

Min. Energy Required: **10K - 1M** ⚡

Monthly Est. Reward : **19%**

Lowest Bid Req. (IOU Deposit) : **50K**

Frchs. Fees (IOU) : **1M**

Frchs. Locked Days : **21 - 29 Days**

Bidding Day : **2 Days**

Daily Active Frchs. Qty. : **10 pax**

SCHOOL



Frchs. Project : **School**

Min. Energy Required: **100K Above** ⚡

Monthly Est. Reward : **27%**

Lowest Bid Req. (IOU Deposit) : **1M**

Frchs. Fees (IOU) : **20M**

Frchs. Locked Days : **30 - 60 Days**

Bidding Day : **3 Days**

Daily Active Frchs. Qty. : **3 pax**

IOU FRANCHISE GAME MODE & REWARDS RULES

HOSPITAL



Frchs. Project : **Hospital**

Min. Energy Required: **100K Above** ⚡

Monthly Est. Reward : **27%**

Lowest Bid Req. (IOU Deposit) : **1M**

Frchs. Fees (IOU) : **20M**

Frchs. Locked Days : **30 - 60 Days**

Bidding Day : **3 Days**

Daily Active Frchs. Qty. : **3 pax**

PRODUCER



Frchs. Project : **Producer**

Min. Energy Required: **1M** ⚡

Monthly Est. Reward : **39%**

Lowest Bid Req. (IOU Deposit) : **10M**

Frchs. Fees (IOU) : **100M**

Frchs. Locked Days : **45 - 180 Days**

Bidding Day : **5 Days**

Daily Active Frchs. Qty. : **1 pax**

CAR 4S



Frchs. Project : **Car 4S Centre**

Min. Energy Required: **1M** ⚡

Monthly Est. Reward : **39%**

Lowest Bid Req. (IOU Deposit) : **10M**

Frchs. Fees (IOU) : **100M**

Frchs. Locked Days : **45 - 180 Days**

Bidding Day : **5 Days**

Daily Active Frchs. Qty. : **1 pax**

GAME ITEMS DETAILS

To bring more fund in Richman Tycoon, players can purchase several type of in-game items or Energy Chest to increase their Energy balance, or Lucky Draw Ticket Chance or reduce the Energy dissipation rate with purchase of Technician item.

SECRETARY



Item: **Secretary**

Price: **250 BUSD**

Special Effect: **Free 100 Energy**

Item Usage:

Increase rate of receiving higher Franchise total locked days, For example: Franchise Locked Days range is 9~14 days, then with this item purchased the rate will be increased to 12~14 days. This effect trigger once a day and reset daily 10PM GMT+8.

GOLD TICKET



Item: **Golden Tickets X 10**

Price: **250 BUSD**

Purchase 10 Lucky Draw Ticket, 150 BUSD from the payment will be added to today Lucky Draw Ticket Pool.

TECHNICIAN



Item: **Technician**

Price: **200 BUSD**

Maintenance Cost: **10,000 IOU**

Special Effect: **Increase 1 Energy**

Item Usage:

Reduce Energy dissipation by 100%, last for 30 days, cannot purchase with stacked days.

ENERGY



Item: **Free Energy**

Price: **Free**

Refresh every 5 minutes for free Energy redeem, randomly giveaways of 0.0001 Energy to 1 Energy. With total of 50 redemptions accumulated in player's account, user will get 1 IOU, 100 draws will get 2 IOU. System will reset daily available total Energy to be redeemed and IOU to be giveaways, first come first serve basis.

Remarks: With fairness of game and more fun in game protocol, all items purchased will not provide any direct sponsor rewards.

GAME ITEMS DETAILS

To bring more fund in Richman Tycoon, players can purchase several type of in-game items or Energy Chest to increase their Energy balance, or Lucky Draw Ticket Chance or reduce the Energy dissipation rate with purchase of Technician item.

ENERGY



Item: **Residential Energy**

Price: **5 BUSD**

Civilian Developers Level and above are eligible to purchase.
Player will randomly get 0.1 Energy to 10 Energy.

HYDRO POWER



Item: **Hydro Power**

Price: **10 BUSD**

With more infrastructure required, only eligible for Manager Developers Level and above to purchase. Randomly get 8 Energy to 30 Energy.

One time purchase of 10 items with 100 BUSD will guaranteed at least one 30 Energy package. Daily limit 100 Hydro Power items, first come first serve, reset daily 10 PM GMT +8.

NUCLEAR POWER



Item: **Nuclear Power**

Price: **100 BUSD**

Only eligible for Director Developers Level. Player randomly receive 100 Energy to 300 Energy.

One time purchase of 10 Nuclear Power items will guaranteed at least one to get 300 Energy. Daily limit of 100 Nuclear Power items, first come first serve basis, reset daily 10PM GMT+8.

Remarks: With fairness of game and more fun in game protocol, all items purchased will not provide any direct sponsor rewards.

GAME ENERGY RETRIEVE METHOD

In Richman Tycoon, there are 3 methods allow player to retrieve energy ⚡ such as:

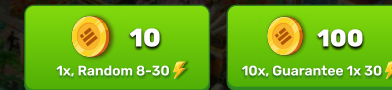


**Purchase with
BUSD**



REDEEM

**Daily Check In to
Retreive Free Energy**









**In Bulk Purchase From
Game Item Shop**
(Only for Manager Position and
Above)

MEMBERSHIP RANKING & REFERRAL REWARDS

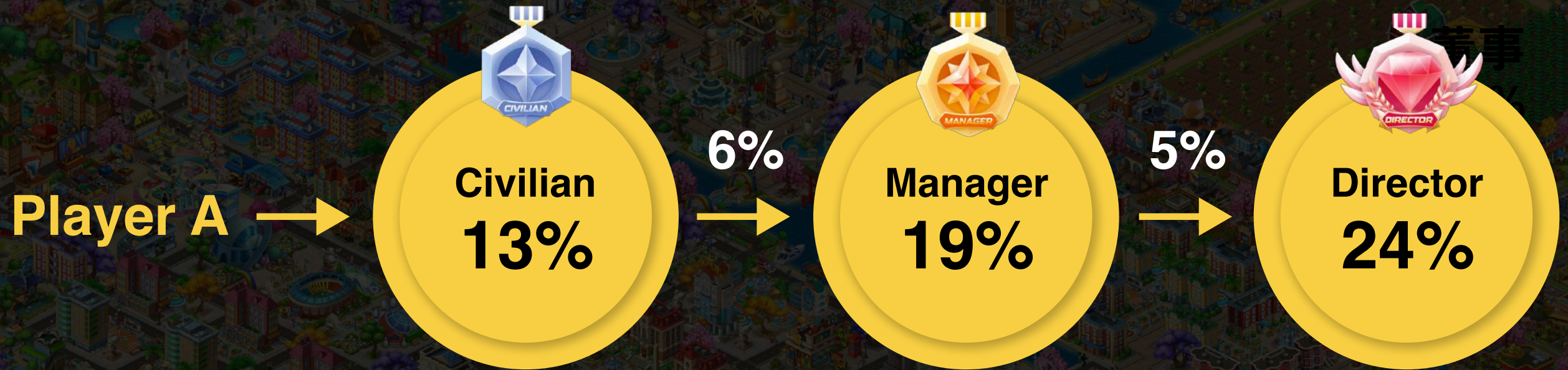
In Richman Tycoon, there are three level of developers, civilian, manager, and Director. In these three levels, besides enjoying rewards from energy, each new participants joined under their referral links will receive different rewards.

Rewards distribution protocol are as follow:

Developer Level	Level Up Requirement	Direct Sponsor Required	Direct Sponsor Reward	Lucky Draw Chances	Global Incentive Reward
 Civilian	100 BUSD	Non	13%	1 ticket for each 100 BUSD energy purchased	
 Manager	500 BUSD	5 Civilians	19%	1 ticket for each 100 BUSD energy purchased	
 Director	1500 BUSD	5 Managers	24%	2 ticket for each 100 BUSD energy purchased	

REWARDS FOR MEMBERSHIP RANKING DIFFERENCE

24% of Direct Sponsor rewards will be distributed to each eligible user. If there is gap between Developer Levels, then the difference between each rewards gap will be further distributed to higher level players upline. Example:



DIRECT SPONSOR REWARD DISTRIBUTION

Direct Sponsor Reward Distribution Rules for Players:

1. Direct Sponsor reward for players: 70%/30%

70% will be in BUSD (Can be withdrawn anytime), 30% will be auto converted into Energy, allowing you to earn approx. 10U daily.

2. Direct Sponsor reward cap must fulfill current owned Total Energy
For Example:

- Player A current Energy owned is 100, refer Player B with purchase of 10000 Energy, $10000 * 13% * 70% = 910$ BUSD
- Hence, Player A can only get and withdraw 100 BUSD, remaining 810 BUSD will be converted to Energy after daily settlement.

3. Daily settlement are to be concluded at 9AM L.A. Time (GMT+8)

IOU REWARD POOL RULES



Champion Pool



Energy purchased will be added 2% of BUSD into pool

20% Reward Distributed
(According to Pool Balance Before Pool Session Ended)

Daily 6PM (L.A. Time)

1 Winner Get Reward

Lucky Draw Pool



Energy purchased will be added 2% of BUSD into pool

20% Reward Distributed
(According to Pool Balance Before Pool Session Ended)

Daily 6PM (L.A. Time)

1 Winner Get Reward

Global Incentive Reward Pool



Energy purchased will be added 2% of BUSD into pool

20% Reward Distributed
(According to Pool Balance Before Pool Session Ended)

Monthly Last Friday Daily 6PM
(L.A. Time)

Distributed to all Director Level
Players before session ended

IOU FINANCE CITY: THE REITS TYCOON

The logo for 'REITS TYCOON' is displayed in a stylized, 3D font with orange and yellow colors and white outlines. It is set against a background of a city skyline with various skyscrapers under a clear sky.

In next roadmap of IOU City second phase, the REITS Tycoon, players will pay IOU token to request for random landing location in either residential area, commercial area, and other special lands. When landed on zero ownership land or building, you can choose to purchase the property there with required payment. While landed on property or land that already owned by another players, you are required to pay for road toll and either choose to fight with the owner to purchase his property at higher market value. At the same time, when your property or land purchased meet a passerby, road toll will be charged and deposited to your account as IOU. You can purchase in-game items to combine both effects to make the game more interesting.

In-game lands will be categorized with RCI requirements, R as residential, C as commercial and I as Industrial. Initial stage of each infrastructure properties does not have ownership, players who landed at the property are required to purchase with IOU directly based on current market demand and market value, after purchased, it will be locked under players' property. To maintain the ownership and continuous development of the infrastructure, players required to constantly pay in IOU token as maintenance fees to further upgrade or servicing their property, with the payment, the market value of the property will gradually increase as well as improving road toll charged on other players. Players who failed to continuously maintain the property and pay IOU as maintenance fees, their property will be auctioned at a price of 90% of current market value, successful auctioneer will become new owner of the property.

Different land area will require different amount of IOU token for fixed term maintenance fees, such as commercial area, with development of Commercial chain, it will adjust based on current commercial market value, recalculating daily fees required. Fees amount will be reset and recalculate daily 10 PM GMT+8. Players are required to pay for the current day maintenance fees before fees get reset, or else players may be charged for additional 1% fees on top of required maintenance fees. Failure to pay for more than 7 days will be deducted into property current market value and 90% of remaining market value will be the new auction price of the property. The auctioned IOU value will be distributed back to previous property owner with 70% in IOU token and 30% converted to Energy.

IOU FUTURE ROADMAP



IOU PROJECT BUSINESS PROPOSAL

01



INCUBATION

- Marketing
- Whitelisting & Presale
- Release Official Website
- Release IOU Token
- IOU City Game 1st Phase R&D
- Building 500 Community Group

02



MARKETING

- KOL Marketing
- CoinGecko Listing
- CoinMarketCap Listing
- Expand Community to 20000
- IOU Wallet with 20000 Users
- 3rd Party Audit Platform
- Interconnection & Community Benefits

03



EXPANSION

- IOU Wallet with 100000 Users
- Community Group Expand to 100000 Users
- More KOL Marketing
- 2nd Phase in Game Development
- Prominent 3rd Party Audit
- Yield Farming

04



LISTING

- IOU Wallet with 150000 Users
- 3rd Phase IOU Game Development
- Website and IOU City UI Upgrade
- Listing in Crypto Exchanges
- Building IOU Wallet and P2P Trading

05



VALUATION MULTIPLICATION

- IOU Wallet with 300000 Users
- IOU & NFT Marketplace Development
- Tangible Products or Services Collaboration
- With Marketcap of 25 Million Worth Value, 2 Tesla to be Giveaways
- Donate 500000 USD to Gaming Development Foundation

IOU STRATEGIC PARTNERS & PLATFORM



Binance Smart Chain

OUR COLLABORATION



PARTNERS

UNA



PancakeSwap

IOU PROJECT BUSINESS PROPOSAL

IOU Official Website & SNS Platform URL



IOU Official Website & SNS Platform URL



AUIOU STUDIO Official Telegram Link

https://t.me/AUiOUSTUDiO_official



AUIOU Mandarin Official Telegram Link

https://t.me/AUiOUSTUDiO_CN_official



IOU Official Twitter

<https://twitter.com/Auioustudio>



IOU Official Weibo

<https://weibo.com/u/2152953813>



IOU Official Website

auioustudio.io



IOU Official Medium

<https://medium.com/@AuiouStudio>



IOU Documentation

Coming Soon...



IOU CITY Game Redirect Link

iocity.io



THANK YOU

FOR READING

IOU PROJECT BUSINESS PROPOSAL

